

let yourself go

Back to the DIA

Commemorative Grand Opening Section



*Inside: Your Invitation to
Arts Alive! Gala, Nov. 10
and Grand Opening of the Detroit Institute of Arts, Nov. 23*

Plus

- The Faces of DIA Grand Opening Volunteers
- Fashion for a Day at the Museum



DETROIT
INSTITUTE
OF ARTS



Dear Friends,

On November 23, the Detroit Institute of Arts will open its doors after a 6½-year, \$158-million renovation and expansion project to present our world-class collection in a completely new light. More than 5,000 objects have been reinstalled in new and refurbished galleries in a way that will transform the public's experience with the art. We have also thoughtfully integrated different technologies to enhance the visitor's interaction with works of art in a collection that ranks among the finest in the nation.

Our major focus has been on the visitor and his or her experience at the DIA. New labels, tours, classes and reading materials provide the widest possible range of ways to engage with art – from aiding the novice to contemplative spaces for the connoisseur. New amenities include an expansive new CaféDIA, a larger museum shop, more seating in the galleries and easier navigation through the museum.

Our deep appreciation goes to all of our volunteers, whose generous support and tireless efforts have helped us plan the gala and grand opening of the new DIA. Many of them are featured in these pages, and on behalf of the museum, I'd like to thank them and all the others who have worked so hard to ensure a grand opening celebration that Detroit will remember for years.

I welcome and invite you to "Let Yourself Go" at the new Detroit Institute of Arts.

Graham W.J. Beal
Director, Detroit Institute of Arts

On the cover:

DIA volunteers are ready to party! Standing in front of the *Detroit Industry* murals by Diego Rivera, from left:

Tina Bassett, Bassett & Bassett, Inc., and Leland K. Bassett, Bassett & Bassett, Inc.

Jason E. Tinsley, JPMorgan Chase, and Tina Tinsley

Vivian Pickard, General Motors

Rick Bone, Bone Management, and Sheryl Bone

Above:

Detroit Institute of Arts Director Graham W. J. Beal welcomes longtime and new patrons to discover the breathtakingly renovated and expanded museum.

**CONGRATULATIONS
DETROIT INSTITUTE OF ARTS
ON YOUR
GRAND OPENING!!!**



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The DIA Arts Alive! Grand Opening Gala Committee Chairs with their husbands in a room that is part of the "Splendor by the Hour" suite of galleries, from left:

Alan E. Schwartz, Honigman, Miller, Schwartz & Cohn
 Marianne Schwartz
 The Honorable Kwame Kilpatrick, Mayor, City of Detroit
 First Lady Carlita Kilpatrick

Keith Crain, Crain Communications, Inc.
 Mary Kay Crain, Crain Communications, Inc.
 David Fischer, Suburban Collection
 Jennifer Fischer

Don't Miss the Arts Alive! Opening Gala Celebration

Arts Alive!, the pre-grand opening gala celebration of the new DIA, will be Saturday, November 10. Guests will preview the new DIA as they enjoy an extraordinary evening of art experiences on many levels. And while the new DIA will be the main attraction at Arts Alive!, a diverse lineup of international, national and local entertainment will excite and engage partygoers.

Arts Alive! entertainment will include:

- Performance painter Michael Israel
- The Alex Donner Orchestra
- Cedar Lake Contemporary Ballet of New York
- DJ Cassidy, a favorite of many A-list celebrities
- Chris Nuñez, popular tattoo artist from the TLC hit TV show *Miami Ink*
- Osadia, creative hair-art street theater company from Barcelona
- Detroit's own Mosaic Singers
- Detroit's Modern Tribe featuring Gwen & Charles Scales

DIA FUN FACT

The floor plan of the 1927 building was reproduced in the 1929 edition of the *Encyclopedia Britannica* to illustrate the ideal museum layout.

Tickets to Arts Alive! are \$200, \$600 and \$2,500 and are going fast! Sales of the \$2,500 tickets are at capacity. Additionally, reserved private seating for 10 is available for \$10,000. To buy your tickets now, call 313.833.7967. Operators are standing by to take your call today, Sunday, October 21 from 10 a.m. until 5 p.m. or call during regular business hours. Make plans to join us now!



In one of the new American galleries, from left: Ralph Mandarino, Automotive Design Technologies, Inc.; Ron Reed, Pitney Bowes, Inc.; John Stroh III, The Stroh Companies, Inc.

Chairmen of the DIA Grand Opening Celebration

Below: Richard A. Manoogian, Masco Corporation, stands in front of beautiful stained glass windows from the First Unitarian Church in Detroit in the American galleries.

Below: The Honorable Damon J. Keith, U.S. Court of Appeals, (left) and A. Alfred Taubman, The Taubman Company, in the expanded Native American galleries.

Below: Anthony F. Earley Jr., DTE Energy, in a gallery of Italian Renaissance masterpieces.



Below from left: In front of Romare Bearden's mosaic *Quilting Time* John and Arlene Lewis Mary Anne Gargaro and Gene Gargaro, Masco Corporation and Chairman of the DIA Board of Directors Lila and Gil Silverman, Holtzman & Silverman Realty





On the stage of the newly renovated and restored DIA Auditorium, home of the Detroit Film Theatre, from left: Mado Lie, Bonnie Larson, Maureen D'Avanzo, Eleanore Gabrys, Peggy Falcon, Story John, Valerie Straith, Fair Radom, Annette De Lorenzo, Betty Brooks

DFT Auditorium Renovation

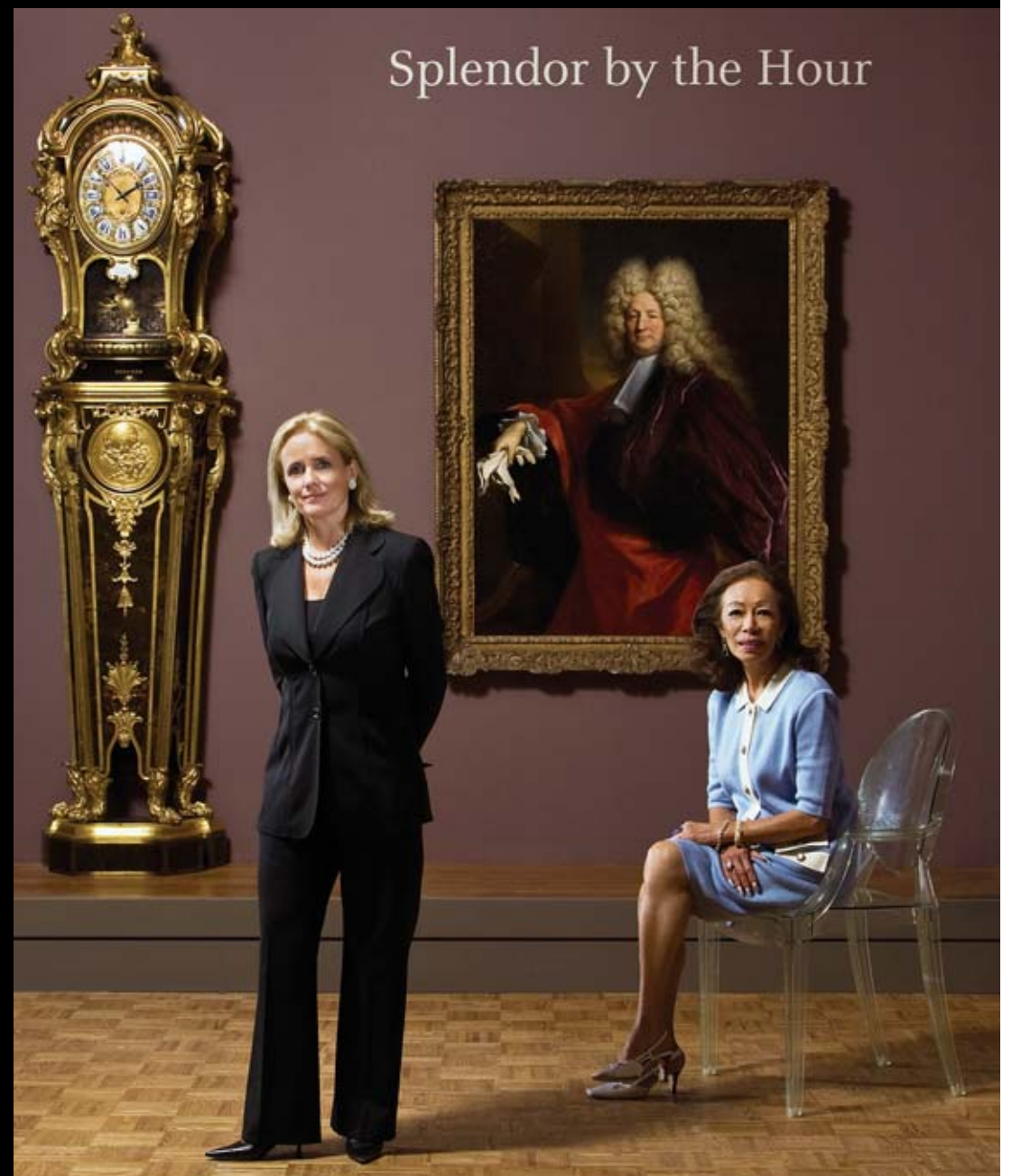
The Detroit Institute of Arts' Auditorium is the home of the Detroit Film Theatre, presented by JPMorgan Chase. The auditorium recently underwent an "extreme makeover." Renovations to the 1927 theater included repainting, new seating, and updated stage rigging, sound and lighting systems. Adapting the theater's original 1927 specifications to the current technical needs of a dedicated film venue, the renovation restored the original color palette of gold, silver, deep blue and taupe.

The refurbishment of all 1,117 original seats achieved the correct historic appearance coupled with modern comfort and safety features. The new seats match 1925 sketches made by Paul Philippe Cret, architect of the 1927 building. The original carved wood backs and armrests were restored and reused on new cast iron frames. The seat replacement project was supported by the Friends of the Detroit Film Theatre, a DIA auxiliary.



At left: In the elegant, recently refurbished Crystal Gallery, from left: Robert Larson, Larson Realty Group; Bonnie Larson; Nettie Seabrooks, Detroit Institute of Arts; Gayle Shaw Camden; Andrew Camden, JPMorgan Private Bank.

Below from left: Debbie Dingell, General Motors Foundation, and Mado Lie at the entrance to the Splendor by the Hour gallery suite, which provides an intimate look into the lives of 18th-century aristocrats.



Member Preview Days

Nov.
16-18

Members always see it first at the DIA. On Friday, November 16, the museum will open its doors for Member Preview Days, a festive three-day occasion with live music, entertainment, drop-in workshops, family activities and much more. Each member household will receive a complimentary copy of the newly published *Director's Dozen*, DIA Director Graham Beal's selection of his 12 personal favorites from the DIA collection.

Members always get free admission to the museum, previews of special exhibitions, free tickets to exhibitions, and discounts in the new, expanded museum shop and CaféDIA.

All members will receive an invitation to Member Preview Days, so join today by calling 313.833.7971 and experience the new DIA one week before the museum opens to the public.

DIA FUN FACT

More than 750 individuals volunteer at the DIA, doing everything from leading tours to dusting cases to ushering at the Detroit Film Theatre.

Grand Opening Day

Nov.
23

On Friday, November 23, the new Detroit Institute of Arts will open with an official grand opening ceremony at the Woodward entrance at 10 a.m. and stay open for 32 consecutive hours, closing Saturday, November 24 at 6 p.m. Free admission, extended hours and special programming will give more people the opportunity to be among the first to see the new DIA and experience its world-class art collection in completely redesigned galleries.

Throughout the grand opening day of the new DIA, the museum will offer prizes and special activities in galleries and public spaces. Many local artists will be on hand to perform. With live jazz in the American galleries, griots and dancers in the African galleries, and a basket weaver in the Native American galleries, visitors will be treated to an array of programs designed to enhance their experience with the DIA's magnificent collection.

Of course, the real star of the opening is the museum itself. Visitors will be invited to explore the galleries, enjoy all-new labels and reacquaint themselves with favorite friends in the collection. Several galleries use technology to engage visitors with the art, including a dining table featuring an 18th-century European banquet experience, videos explaining art-making techniques and digital books that allow visitors to explore personal prayer in medieval times or an authentic Egyptian *Book of the Dead*.

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In Fashion
Back to the DIA

Commemorative Grand Opening Section, Part II



This gallery showcases some of the finest objects money could buy, made in Paris by some of the finest craftsmen and artists in Europe.

Above from left:
Kenneth Cole Reaction jacket, \$189, shirt, \$79 and pants, \$79; Alfani shoes, \$100; Cole Haan belt, \$75, from Macy's

Miss Me shirt, \$50; Sally Miller skirt, \$48; and Lipstik Girls boots, \$90, from Roses Are Red, Birmingham

ABS by Allen Schwartz dress, \$330; Cole Haan boots, \$315; Alfani handbag, \$128 and earrings, \$24; Indeed pendant, \$28 and bracelet, \$24, from Macy's

On previous page:

Marguerite Leaving Church, Ary Scheffer, 1838

From left: Mike & Chris jacket, \$195; Anlo jeans, \$175; Juicy Couture handbag, \$265; and earrings, \$55, from Nordstrom, Troy

Black Hearts Brigade jacket, \$298; Brown Sound T-shirt, \$35; Diesel jeans, \$200, from Nordstrom, Troy

DIA FUN FACT

Tintoretto's *The Dreams of Men* spans 13 feet framed, weighs 160 pounds, and is the largest painting to be X-rayed by the DIA's Conservation Department. It is suspended from the ceiling – as the artist intended.



From left:
Dress, \$195; shirt, \$65, from Oilily, Troy; boots, \$46, from Stride Rite

Polo Ralph Lauren button-down shirt, \$65 and long-sleeve polo, \$40; Quiksilver pants, \$42, from Macy's; shoes, \$48, from Stride Rite

Sweater, \$195, shirt, \$65, pants, \$135, from Oilily, Troy; shoes \$46, from Stride Rite

Hanii Y tunic, \$460; BP Studio skirt, \$210; Alberto Fermani booties, \$455; Elisa Atheniense handbag, \$570, earrings, \$670, from Tender, Birmingham

Monumental works in the American galleries are attention-getters for visitors of all ages.

THE HIGHEST PURPOSE OF ART IS TO INSPIRE.

Bob Dylan
American Poet

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From left:
 Phillip Lim 3.1 dress, \$525; Moschino shoes, \$395; Marc by Marc Jacobs clutch, \$248, from Barneys New York Co-op, Troy

Vince sweater, \$295; Theory blouse, \$200; Marc by Marc Jacobs pants, \$268 and handbag, \$438; L'Autre Chose shoes, \$300, from Barneys New York Co-op, Troy

Marc by Marc Jacobs jacket, \$338 and tunic, \$328; Helmut Lang jeans, \$205; Barneys New York Co-op shoes, \$335; Sissi Rossi handbag, \$825, from Barneys New York Co-op, Troy

DIA FUN FACT

Over its 80-year history, the DIA Auditorium has hosted such luminaries as Admiral Richard Byrd, Amelia Earhart and Buckminster Fuller, who presented their ideas and discussed their films. Personal appearances in the last 30 years have included Rosa Parks, Spike Lee, Robert Duvall, James Earl Jones and Princess Grace of Monaco.

DIA visitors can take a Grand Tour of Italy in galleries featuring art from Venice, Florence, Naples and Rome.

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From left:
Diesel cardigan, \$230; Elie Tahari T-shirt, \$78 and pants, \$198, from Saks Fifth Avenue, Troy

Elie Tahari vest, \$228, blouse, \$198 and pants, \$248; Chloe shoes, \$525; Salvatore Ferragamo handbag, \$690, from Saks Fifth Avenue, Troy

Guess Jeans T-shirt, \$19 and long-sleeve shirt, \$25; Polo Jeans Co. jeans, \$40; Kenneth Cole Reaction shoes, \$70, from Macy's

In a gallery featuring American landscapes and sculpture.

DIA FUN FACT

The first painting acquired by the DIA is *Reading the Story of Oenone* by Francis Davis Millet, on view in one of the American galleries. Millet later died on the Titanic.

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